

\$26,100 OTF Grant Helps Upgrade Outdated TV Studio

Goderich – On Monday, the Kinsmen Club of Goderich welcomed representatives to an open house and unveiling ceremony to mark the completion of upgrades to the Kinsmen TV Studio. Local MPP Lisa Thompson, OTF Grant Review Team member Judy Keightley and Bruce Power representative Erin Grandmaison were on hand to congratulate the Kinsmen members and hear more about how these upgrades are making a difference.

“The upgrades to the TV equipment managed by the Goderich Kinsmen will help bring more content and programming to a wider audience in the Goderich area, and I couldn’t be more pleased about the potential this investment holds. I also look forward to more young people being able to access the equipment and learning new skills that could translate into exciting career possibilities and life-long passions. I want to thank Bruce Power, the Goderich Kinsmen and the Goderich Lions for their generous donations to this initiative.” --- Lisa Thompson, MPP

In addition to the installation of new equipment, existing users as well as students and youth are learning how to operate the equipment and create new content. The upgraded equipment brings the studio from the 1980s to current day technology, including capabilities for generating HD and 4K Ultra HD programming. This upgrade would not have been possible without the \$26,100 grant from the Ontario Trillium Foundation, an additional donation of \$10,000 from Bruce Power, and investments by the Goderich Kinsmen and Goderich Lions clubs.

"The Kinsmen were maintaining the old TV studio equipment, most of which was well over 25 years old and on borrowed time. The Ontario Trillium Foundation grant has been the primary means by which the Kinsmen have been able to replace the old equipment and create modern production and training environments to develop new community programming and involve more volunteers and youth," said Ryan McClinchey, a Goderich Kinsmen Club director. "In addition to the weekly Lions TV Bingo and Annual Kinsmen TV Auction, we are working with area charities and non-profit organizations to bring a diverse variety of new content available through our broadcast partners and over the internet."

The Kinsmen TV Studio is committed to expanding community content development through partnerships. If you wish to enquire about becoming a partner with the Kinsmen TV Studio, please visit our web site: www.goderichkinsmen.ca.

An agency of the Government of Ontario, the Ontario Trillium Foundation (OTF) is one of Canada’s largest granting foundations. With a budget of over \$136 million, OTF awards grants to some 1,000 projects every year to build healthy and vibrant Ontario communities. www.otf.ca.

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